

# CONTRACT



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

<u>Contract / Revision</u> 965577 / 1		<u>Alt Order #</u> 06384938
<u>Product</u> Issue		
<u>Contract Dates</u> 10/19/12 - 10/29/12		<u>Estimate #</u> USCC
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media - DC  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 18	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/22/12-10/28/12	Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$550.00	NM		
	Credited											
<b>Totals</b>											83	\$77,885.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	68	\$59,605.00	\$50,664.25	\$3,546.50	\$54,210.75
10/29/12 - 10/29/12	15	\$18,280.00	\$15,538.00	\$1,087.66	\$16,625.66
<b>Totals</b>	83	\$77,885.00	\$66,202.25	\$4,634.16	\$70,836.41

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Strategic Media - DC**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

<u>Contract / Revision</u> 965613 /		<u>Alt Order #</u> 06384943
<u>Product</u> Issue		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u> USCC
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KOAT	11/01/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	---TF--				1	\$400.00			
N 26	KOAT	11/01/12	11/02/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	---TF--				1	\$150.00			
<b>Totals</b>											<b>66</b>	<b>\$62,055.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	66	\$62,055.00	\$52,746.75	\$3,692.27	\$56,439.02
<b>Totals</b>	<b>66</b>	<b>\$62,055.00</b>	<b>\$52,746.75</b>	<b>\$3,692.27</b>	<b>\$56,439.02</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

Billing Address:

Strategic Media - DC  
 Attention: Accounts Payable  
 3299 K St NW  
 Suite 200  
 Washington, DC 20007

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965577-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
US Chamber of Commerce	Issue	USCC

Flight Dates	Order #	Alt Order #
10/19/12 - 10/29/12	965577	06384938

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/22/12	6:29 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
2	KOAT	Tu	10/23/12	6:53 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
1	KOAT	W	10/24/12	6:53 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
4	KOAT	Th	10/25/12	6:23 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
3	KOAT	F	10/26/12	6:13 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
2	10/22/12	10/26/12	Good Morning America	7-9a	MTWTF--	:30	7	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	7	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	7:55 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
2	KOAT	Tu	10/23/12	7:26 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
6	KOAT	Tu	10/23/12	8:55 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
3	KOAT	W	10/24/12	7:26 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
4	KOAT	Th	10/25/12	8:42 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
7	KOAT	F	10/26/12	7:50 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
5	KOAT	F	10/26/12	8:54 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
3	10/22/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	9:28 AM	Live with Regis & Kelly 9-10a	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
2	KOAT	Tu	10/23/12	9:38 AM	Live with Regis & Kelly 9-10a	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
1	KOAT	W	10/24/12	9:49 AM	Live with Regis & Kelly 9-10a	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
4	KOAT	Th	10/25/12	9:40 AM	Live with Regis & Kelly 9-10a	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
5	KOAT	F	10/26/12	9:42 AM	Live with Regis & Kelly 9-10a	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
4	10/22/12	10/26/12	The View 10-11a	10-11a	MT-TF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-TF--	4	\$450.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
965577-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	Issue	USCC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
4	10/22/12	10/26/12	The View 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	MT-TF--	:30	4	\$450.00	NM																																																																																									
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>10:34 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$450.00</td><td>NM</td></tr><tr><td>4</td><td>KOAT</td><td>Tu</td><td>10/23/12</td><td>10:34 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>Th</td><td>10/25/12</td><td>10:37 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>KOAT</td><td>F</td><td>10/26/12</td><td>10:33 AM</td><td>The View 10-11a</td><td>10-11a</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/22/12	10:34 AM	The View 10-11a	10-11a	:30	USCCTV101801DMMH	\$450.00	NM	4	KOAT	Tu	10/23/12	10:34 AM	The View 10-11a	10-11a	:30	USCCTV101801DMMH	\$450.00	NM	2	KOAT	Th	10/25/12	10:37 AM	The View 10-11a	10-11a	:30	USCCTV101801DMMH	\$450.00	NM	3	KOAT	F	10/26/12	10:33 AM	The View 10-11a	10-11a	:30	USCCTV101801DMMH	\$450.00	NM																																		
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5	10/22/12	10/26/12	Ellen 3-4p Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$350.00	NM																																																																																									
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6	10/22/12	10/26/12	Dr Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	5	\$575.00	NM																																																																																									
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3	KOAT	Tu	10/23/12	4:19 PM	Dr Oz	4-5p	:30	USCCTV101801DMMH	\$575.00	NM																																																																																								
5	KOAT	W	10/24/12	4:21 PM	Dr Oz	4-5p	:30	USCCTV101801DMMH	\$575.00	NM																																																																																								
4	KOAT	Th	10/25/12	4:40 PM	Dr Oz	4-5p	:30	USCCTV101801DMMH	\$575.00	NM																																																																																								
1	KOAT	F	10/26/12	4:37 PM	Dr Oz	4-5p	:30	USCCTV101801DMMH	\$575.00	NM																																																																																								
7	10/22/12	10/26/12	Action 7 News @ 5p Class of Time - Fixed Non Pre-emptible	5-530p	MTWTF--	:30	5	\$1,100.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KOAT</td><td>M</td><td>10/22/12</td><td>5:26 PM</td><td>Action 7 News @ 5p</td><td>5-530p</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>10/23/12</td><td>5:23 PM</td><td>Action 7 News @ 5p</td><td>5-530p</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>KOAT</td><td>W</td><td>10/24/12</td><td>5:24 PM</td><td>Action 7 News @ 5p</td><td>5-530p</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>5</td><td>KOAT</td><td>Th</td><td>10/25/12</td><td>5:29 PM</td><td>Action 7 News @ 5p</td><td>5-530p</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>4</td><td>KOAT</td><td>F</td><td>10/26/12</td><td>5:23 PM</td><td>Action 7 News @ 5p</td><td>5-530p</td><td>:30</td><td>USCCTV101801DMMH</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KOAT	M	10/22/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM	1	KOAT	Tu	10/23/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM	2	KOAT	W	10/24/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM	5	KOAT	Th	10/25/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM	4	KOAT	F	10/26/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM											
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5	KOAT	Th	10/25/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	USCCTV101801DMMH	\$1,100.00	NM																																																																																								
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8	10/22/12	10/26/12	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	MTWTF--	:30	6	\$1,300.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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5	KOAT	F	10/26/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	USCCTV101801DMMH	\$1,300.00	NM																																																																																								
9	10/22/12	10/26/12	Entertainment Tonight 630-7p Class of Time - Pre-emptible with notice	630-7p	MTWTF--	:30	5	\$1,100.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$1,100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$1,100.00																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



Invoice #	Invoice Date	Invoice Month	Invoice Period
965577-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	Issue	USCC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/22/12	10/26/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12			MTWTF--		5	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/22/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	USCCTV101801DMMH	\$1,100.00 NM
1	KOAT	Tu	10/23/12	6:45 PM	Entertainment Tonight 630-7p	630-7p	:30	USCCTV101801DMMH	\$1,100.00 NM
3	KOAT	W	10/24/12	6:49 PM	Entertainment Tonight 630-7p	630-7p	:30	USCCTV101801DMMH	\$1,100.00 NM
4	KOAT	Th	10/25/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	USCCTV101801DMMH	\$1,100.00 NM
5	KOAT	F	10/26/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	USCCTV101801DMMH	\$1,100.00 NM
10	10/22/12	10/25/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	MTWT---	:30	4	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWT---	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	USCCTV101801DMMH	\$1,800.00 NM
2	KOAT	Tu	10/23/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	USCCTV101801DMMH	\$1,800.00 NM
1	KOAT	W	10/24/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	USCCTV101801DMMH	\$1,800.00 NM
4	KOAT	Th	10/25/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	USCCTV101801DMMH	\$1,800.00 NM
11	10/23/12	10/25/12	Action 7 News @ 1030p 1030-1105p	1030-1105p	-T-T---	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-T-T---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	USCCTV101801DMMH	\$1,000.00 NM
2	KOAT	Th	10/25/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	USCCTV101801DMMH	\$1,000.00 NM
12	10/24/12	10/26/12	Nightline 1105-1135p	1105-1135p	--W-F--	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W-F--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	10/24/12	11:17 PM	Nightline	1105-1135p	:30	USCCTV101801DMMH	\$325.00 NM
1	KOAT	F	10/26/12	11:16 PM	Nightline	1105-1135p	:30	USCCTV101801DMMH	\$325.00 NM
13	10/22/12	10/29/12	DWTS 7-10p	7-10p	1-----	:30	1	\$3,280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$3,280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	8:59 PM	DWTS	9-10p	:30	USCCTV101801DMMH	\$3,280.00 NM
14	10/23/12	10/23/12	PRIVATE PRACTICE 9-10p	9-10p	-1-----	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/23/12	9:36 PM	PRIVATE PRACTICE	9-10p	:30	USCCTV101801DMMH	\$2,800.00 NM
15	10/24/12	10/24/12	NASHVILLE 9-10p	9-10p	--1----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/24/12	9:44 PM	NASHVILLE	9-10p	:30	USCCTV101801DMMH	\$2,500.00 NM
16	10/20/12	10/27/12	5-6a	5-6a	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									

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# INVOICE



**Send Payment To:**

KOAT  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

<u>Invoice #</u> 965577-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> US Chamber of Commerce		<u>Product</u> Issue	<u>Estimate Number</u> USCC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	-----1-		1		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	10/20/12	5:29 AM	5-6a	5-6a	:30	USCCTV101801DMMH	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1-		1		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Sa	10/27/12	5:41 AM	5-6a	5-6a	:30	USCCTV101801DMMH	\$175.00	NM
17	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	-----1-		1		\$500.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	10/20/12	6:53 AM	Sa 6a A7N More in the AM	6-9a	:30	USCCTV101801DMMH	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1-		1		\$500.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Sa	10/27/12	6:43 AM	Sa 6a A7N More in the AM	6-9a	:30	USCCTV101801DMMH	\$500.00	NM
18	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1-		1		\$550.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	10/27/12		Action 7 News @ 5p Sat	5-530p	:00		\$550.00	NM
Credited									
19	10/27/12	10/27/12	ABC Prime College Footb	6-10p	-----1-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1-		1		\$1,100.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	10/27/12	8:29 PM	ABC Prime College Football	6-10p	:30	USCCTV101801DMMH	\$1,100.00	NM
20	10/21/12	10/28/12	5-6a	5-6a	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	-----1		1		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/21/12	5:38 AM	5-6a	5-6a	:30	USCCTV101801DMMH	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1		1		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Su	10/28/12	5:27 AM	5-6a	5-6a	:30	USCCTV101801DMMH	\$175.00	NM
21	10/21/12	10/28/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	-----1		1		\$500.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/21/12	8:55 AM	Su 6a A7N More in the AM	6-9a	:30	USCCTV101801DMMH	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----1		1		\$500.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	Su	10/28/12	7:29 AM	Su 6a A7N More in the AM	6-9a	:30	USCCTV101801DMMH	\$500.00	NM
22	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
965577-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	Issue	USCC

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	10/28/12	5:29 PM	Action 7 News @ 5p Sun	5-530p	:30	USCCTV101801DMMH	\$550.00 NM
<u>Total Spots</u>							68		

Gross Total \$59,605.00

Agency Commission \$8,940.75

Net Amount Due \$50,664.25

New Mexico Tax Rate 7.0% \$3,546.50

Amount Due \$54,210.75

Payment Terms 30 Days